



Corona del Mar Residents Association NEWSLETTER

Fall 2014

CDMRA POLITICAL FORUM 2014 **Wednesday, October 15: 5:30 PM – 7:30 PM** **Oasis Senior Center – Evelyn Hart Event Hall**

- 5:30pm-6:30pm: Hosted Refreshments**
Network with Candidates and Measure Y Proponents/Opponents
6:30pm-7:00pm: City Council Candidate Forum: Discussion and Questions
7:00pm-7:30pm: Measure Y Forum: Discussion and Questions

In keeping with our theme this year, "The More We Know", the CdM Residents Association will sponsor its 2014 Political Forum. All City Council Candidates have agreed to participate, as have proponents and opponents of Ballot Measure Y (the General Plan Amendment).

We will start the evening with hosted refreshments and provide ample time for you to network with city council candidates and representatives on both sides of Measure Y. We anticipate a great turnout for this important event as we all work to finalize our voting decisions which have a direct impact on how and where our city leaders take us during the next four years.

We are providing equal time to candidates and Measure Y over the course of our one-hour program, which starts promptly at 6:30pm. As you know we have a large field of candidates, and a ballot measure that comprehends existing and new development rights primarily in the areas of Newport Coast and Newport Center . . . both of which border Corona del Mar.

This is our one opportunity to have the candidates and ballot measure proponents and opponents address concerns specific to Corona del Mar residents. Regardless of how many political forums you have attended, you won't want to miss this one.

To ensure that we provide an efficient and effective Political Forum, we are asking that CdM residents submit their questions in advance by email or phone. Our Forum Committee and Panel Moderator will use your questions to create a unique, interesting and briskly paced program of interest to all.

In the following pages of this newsletter, you will find articles from city council candidates who chose to respond to our invitation, as well as comments about Measure Y from both proponents and opponents. Our intent was to provide you with background information in advance of our Political Forum, thereby enhancing your experience at the event.

We are also listing the Candidate and Ballot Measure websites below so you can do additional research in preparation for this event. We look forward to hearing from you as soon as possible with questions you want answered, and of course we look forward to visiting with you in person. Promises are being made by those who wish to represent us. Let's make sure they are promises we want kept.

October 15, 2014
Oasis Senior Center – Evelyn Hart Event Hall
CdMRA Political Forum – "The More We Know"
Doors open at 5:30 pm

DISTRICT #	CANDIDATE	WEBSITE
1	Diane Dixon	http://www.dianedixon2014.com/
3	Duffy Duffield	http://www.duffyfornewport.com/
3	Rush Hill	http://www.rushhill2014.com/
4	Tim Brown	http://www.timbrownforcouncil2014.com/
4	Roy Englebrecht	http://royefornbcouncil.com/
4	Kevin Muldoon	http://votemuldoon.com/
Corona del Mar 6	Scott Peotter	http://democracy.com/scott-peotter
Corona del Mar 6	Michael Toerge	http://miketoerge2014.com/
	Measure Y Proponents	http://nbtrafficroduction.com/
	Measure Y Opponents	http://newportvotesno.org/

AM I A MEMBER?

Take a look at the mailing label on this newsletter. If it is addressed to "Friend of CdMRA", then you are NOT a member, and we hope you'll join by filling out the membership application inside this newsletter. If you see your name on the mailing label, then you are a member and eligible for membership benefits. The label also shows your Membership Dues balance.



2014 MUNICIPAL ELECTION
CITY OF NEWPORT BEACH

CdMRA invited each city council candidate, as well as proponents and opponents of Measure Y, to submit a brief article for our Election Coverage Newsletter. The CdMRA Board has also written its editorial on Measure Y at the end of this Election Section. We hope you find these articles of interest and that they spark a question of two that you would like to see answered at our October 15 Political Forum.

As a reminder, we vote for council candidates in each district, not just the district you live in. That's why it is important for us to learn about all candidates who run.

Submit your Forum questions to us no later than October 12:

By email: Info@Cdmra.org

By phone: 949.719.9390



CITY COUNCIL DISTRICT #1 – DIANE DIXON (UNOPPOSED)

It has been almost 13 months since I began my campaign for City Council, and in that time I have met and talked with literally thousands of Newport Beach residents about their views on the city's leadership and direction.

I am continually surprised at the number of people who tell me they feel disconnected from the City Council and believe the council takes actions that do not always serve the people well. At least, that is the perception. And they tell me they want change.

This election is about change and doing the business of city council differently.

My campaign promise: *Spend Less – Listen More*

I promise that I will listen to your views and take them into account in making decisions. We may not ultimately agree - no two people agree on everything, especially in politics and government - but I will listen to you.

And it is on that basis that I can proudly say I have built a broad base of supporters in the community. I expect how that will play out is that I will find ways to incorporate people's concerns most of the time – and that will lead to better decisions.

As a councilwoman, I intend to hold regular open meetings with the city's residents, encouraging people to come to me with their comments, questions and suggestions about the issues and challenges facing Newport Beach.

I also believe there's no time like the present to begin. So I have scheduled my first "Talk with Diane" open public meeting for Oct. 22, from 6:30 p.m. to 8:30 p.m. in the Community Room at the Civic Center.

This is not a campaign event. It is a meeting to talk about your issues and concerns going forward after the election. I hope you can make it! I want to listen.



CITY COUNCIL DISTRICT #3 – DUFFY DUFFIELD

My roots in Newport Beach date back to 1958 when my father moved us from Los Angeles to Bayshores. As a family, we organized the campaign in 1967 to defeat the Pacific Coast Freeway that would have divided our city.

At 16 years old I removed the gas inboard engine from our bay launch and replaced it with a golf cart motor to make the boat run more reliably. Surprisingly it worked and soon after a neighbor in Bayshores convinced me to build him one.

At 19 years old I incorporated the Duffy Electric Boat Company and started a journey that I still can't believe my wife Terry and I are traveling. We have sold 14,000 Duffy's around the world and I am proud that we have led the "Green Technology" movement long before other industries.

I decided to run for City Council to make a change. I sat on the Harbor Commission for 10 years with little to show for our hard work. We had Harbor experts like Seymour Beek and others making thoughtful suggestions to improve our most important asset. The recommendations died at the staff level with no consideration of our expertise or goals.

Based upon that experience Terry and I felt the only way to make a difference is to run for city council. I am worried about the Harbor. It is in disrepair with no plan for improvement.

We have the expertise and talent in Newport to revitalize the Harbor. When elected I will work to make it happen.



CITY COUNCIL DISTRICT #3 – RUSH HILL (INCUMBENT)

No article received.



CITY COUNCIL DISTRICT #4 – KEVIN MULDOON

Corona del Mar isn't its own community just in the sense that the post office recognizes it by a name other than "Newport Beach." It's a scenic ocean town with historic landmarks and its own way of living.

Having lived on Iris Avenue when I first moved to Newport, I understand that many issues, such as traffic and parking, are particularly close to home for residents. As a former prosecutor, I also understand that public safety is a top priority to neighborhoods throughout the city.

If elected to represent District 4, I would listen to the unique needs of CdM residents and consider the viewpoints of those with a vested interest in the Crown of the Sea. Thank you.



CITY COUNCIL DISTRICT #4 – TIM BROWN

Even though I am running for the Newport Beach City Council seat from District 4, I have strong personal ties to Corona del Mar.

In 2005, I answered an ad in the Daily Pilot to help plan the Corona del Mar Centennial Celebration in 2006. I chaired the committee that planned the events at the beach throughout the weekend. I became a member of the Newport Beach Sunrise Rotary club, which meets Tuesday mornings at Five Crowns, because club members served pancakes on the beach Sunday morning. Four years later, I was elected its President and I remain a member today. The Centennial Square is a special place for me as I helped design the hand-painted tile layout on the surrounding walls. My dad, who passed away in January, painted a tile for each of our two dogs one of which is gone now too.

As a Parks, Beaches and Recreation Commissioner, I chaired a committee charged with redesigning the volleyball courts at the beach following the renovation. I also serve on the Corona del Mar 5K Planning Committee which is a major fundraising event for the Corona del Mar Chamber of Commerce. I am a 28-year resident of Newport Beach who has amassed a broad spectrum of civic leadership experiences ranging from a simple volunteer role to my current appointment as a city Planning Commissioner.

I am running for City Council to provide residents an opportunity to elect a civic leader who has the context from which to lead.



CITY COUNCIL DISTRICT #4 – ROY ENGBRECHT

I have said a number of times over the past several years that I have become dismayed with the performance of our City Council and that I would not complain but I would compete! So here I am running for Newport Beach City Council out of District 4, and looking forward to serving the citizens of Newport Beach in the matter they rightfully deserve.

For way too long our City Council has shown a condescending, cavalier, and arrogant attitude towards the residents it serves. Seemingly at many city council meetings the council members don't even appear to be interested in what residents have to say. This will no longer happen if I am elected, as I will be a council member that people will say "he listened to what I had to say and appreciated what I had to say".

We are in an unsustainable position with our city's financial situation and no amount of denial by our active city council members will change the tremendous debt this city presently faces, and the ever growing debt it will face if it is not addressed....I will address it and have solutions for it! The proverbial can will no longer be kicked down the road if I am elected!



CITY COUNCIL DISTRICT #6 – SCOTT PEOTTER

My wife, Linda and I met at Mariners Church 36 years ago and we have been married for 34 years. We have lived in Newport nearly 9 years, moving to CDM in January after 8 years in the Port Streets. We have three grown children all born at Hoag Hospital; two graduated from Corona Del Mar High School, where both excelled in water polo and swimming. We also became grandparents in July.

I want to change the direction of City Hall. Over the past decade we have been on a spending binge, increasing the budget by 174% and accruing over \$570 million in long-term debt.

This is a fantastic town. I am glad to have served on the Planning Commission. I'm proud to have raised my children here. But I am worried they will never be able to live near us because of the \$6,100 in debt payments.

I want to pay down the City Hall debt of \$228 million by using some of our massive budget surplus and selling – instead of leasing – the old city hall site. Irvine is paying theirs down in 9 years, we are taking 25 years to pay it off.

I am also concerned that the current city council never told us the true cost of the City Hall. They created a shell corporation to get around asking the public to vote on the cost. That's wrong.

We need some common sense fiscal restraint at City Hall. No more bunnies. No more unauthorized debt. Check out www.peotter.com.



CITY COUNCIL DISTRICT #6 – MICHAEL TOERGE

It would be a great honor to serve you on the Newport Beach City Council. For those of you that don't know me, I have lived in CdM for 28 years. I've served on the CdM Residents Association board of directors for 22 years. From 2002 to 2013, I served you on the Newport Beach Planning Commission. In 2009, at the request of Evelyn Hart, I was on the OASIS Building Fund Committee that got OASIS built. I'm CERT certified and a Leadership Tomorrow graduate. As a 20-year business owner in CdM, I'm a member of the CdM Business Improvement District and attend their board meetings regularly to listen and opine on various traffic and parking concerns that affect our residents. I am endorsed by scores of current and prior Councilmembers, Mayors, Commissioners, Citizens of the Year and other notable citizens.

As my track record reveals, I am focused on community leadership. I am not swayed by politicians that want sweeping change in the direction of our City. I am proud of our City. We must learn from our mistakes and employ those lessons in the future. While serving the public, I've learned that no matter how smart we are, no matter how well traveled or educated, we as individuals are not as smart as the collective fabric of the public. Strong leadership taps into this broad source of knowledge and facilitates its way into public policy.

Please help me take this approach to our City Council. www.miketoerge2014.com



BALLOT MEASURE Y – GENERAL PLAN AMENDMENT

YES on Measure Y Statement

Submitted by Dennis DeSnoo, Consultant for YES on Measure Y

Yes on Measure Y will:

Reduce Future Traffic

- ✓ Further reduce future traffic, adding to the 28,000 daily vehicle trip reductions voters approved in 2006. (GPU Attachment CC4)
- ✓ **Provide funding for a Corona Del Mar bypass traffic plan, which will direct traffic flow off PCH and away from CDM neighborhoods. This would include electronic signage for westbound motorists on PCH as they near Newport Coast Drive, suggesting an alternative route to Newport Center.**
- ✓ Remove 1,001 Coastal Commission approved hotel rooms from Newport Coast — three new hotel towers of 1,001,000 square feet.
- ✓ Reduce non-residential development in the city by roughly 376,000 square feet. (OC Register, Endorsement for Yes on Y, 9/19/14)

Protect the Environment

- ✓ Require developers to use landscaping that conserves water.
- ✓ Provide funding for water quality improvements in the Back Bay and Lower Bay.
- ✓ Create an environmental and open space fund paid for by developer fees.

Enhance Our Neighborhoods

- ✓ Improve bicycle lanes and pedestrian facilities that will help to reduce traffic and promote safety.
- ✓ Help fight future flight traffic at John Wayne Airport by maintaining current development limits.

For more information, please visit www.NBTrafficReduction.com.



NO on Measure Y Statement

Submitted by Dorothy Kraus, Newport Beach Resident & Treasurer of NO on Y Committee

Vote NO on Measure Y for these reasons:

While City Council of Newport Beach approved a General Plan Amendment that adds massive new development to the Newport Center/Fashion Island area and to the airport area, you won't learn anything about this proposed development from the ballot summary, the city attorney's so-called "impartial analysis" or any of the city's information.

The ballot summary reads:

"Shall the land use element of the Newport Beach General Plan be amended to provide for a reduction of non-residential development by 375,782 sq ft, while concurrently increasing the number of residential dwelling units by 138 units, resulting in a reduction of an estimated 2,922 average daily vehicle trips?"

but it says nothing about the 500,000 square feet of new offices, the 500 new dwelling units planned for Newport Center or the additional 9,100 traffic trips per day all this new development will bring!

Don't be fooled by this deceptive ballot measure language. An uninformed voter reading this would be delighted to vote for what appears to be a clear reduction in density and traffic in Newport Beach, but they would be dead wrong.

Measure Y removes development potential that has not been built and may never be built, and uses these to play a shell game of numbers with voters. The traffic associated with these developments does not exist and may never exist, yet the City Council treats them as if they are currently clogging our streets and will be removed.

Instead of an improvement of density and traffic, Measure Y will add significantly more traffic to PCH and major intersections in our City, especially during the busy AM and PM time of day.

Who benefits from this General Plan Amendment? Only the developers. Not the residents of Newport Beach, who will be fighting more traffic.

Proponents of Measure Y want us to believe that a "YES" vote will get us a CdM bypass traffic system, improved bicycle lanes, and improved water quality. But nowhere in the full text of the ballot measure are these details spelled out. Only added development requires a vote. These good ideas are not included in Measure Y and could be implemented immediately by the Council.

Support Newport Votes NO on Y. Support us in our quest to preserve the quality and uniqueness of Newport Beach and its neighborhoods. Say NO to MORE Traffic. Say NO on Measure Y.

For more information, please visit <http://newportvotesno.org/>.



MEASURE Y EDITORIAL – CDMRA BOARD OF DIRECTORS

As a public service for our residents, the CdMRA Board asked the City Clerk to provide the complete Measure Y content so that voters can assess the real intent of Measure Y and whether its passage would be in the best interest of residents and the city as a whole. The information provided in the link below is only available by request from the City Clerk. The city makes no additional information or commentary available to its residents on this critical ballot measure.

This was an important request for CdMRA to make because the Ballot language itself is vague and misleading, and we feel that it is the right of every Newport Beach voter to have access to specifically what we have been asked to vote on.

When you receive your voter pamphlet, you will get the Ballot Measure statement, the impartial analysis by the Newport Beach City Attorney, Arguments for and against the measure, and Rebuttals to each of the arguments. What you will NOT get is any of the information contained in the following 15 pages of maps, details and facts.

Don't rely on the confusing tactics of campaign slogans and messages. Read the facts for yourself. Once you do, we believe you will make an informed decision that you can live with for years to come.

http://www.cdmra.org/docs/city/2014_measure_y_140722.pdf



NEW MEMBER (JOIN TODAY - 15 MONTHS FOR \$20) RENEWAL

NAME:	
CdM ADDRESS:	
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COMMENTS:	

----- Cut here & mail in -----

\$20 ANNUAL MEMBERSHIP ❖ JANUARY 1 – DECEMBER 31, PAYABLE EACH JANUARY
 MAIL TO: CORONA DEL MAR RESIDENTS ASSOCIATION; PO BOX 1500; CORONA DEL MAR, CA 92625

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SECRETARY	ELIZABETH TORELLI	949.922.7841
TREASURER	MARJORIE SAWYER	949.760.1766
PAST PRESIDENT	BEVERLEY BJ JOHNSON	949.721.0132

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DISTRICT 5	ED SELICH (MAYOR PRO TEM)	949.723.6383
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DISTRICT 7	KEITH CURRY	949.721.9422

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27 YEARS OF LEADERSHIP
CDMRA PRESIDENTS

JAN 1987-DEC 1994 . . . DEBRA ALLEN, HARBOR VIEW HILLS
 JAN 1995-DEC 1998 . . . PHIL SANSONE, CDM VILLAGE
 JAN 1999-DEC 1999 . . . VAL SKORO, IRVINE TERRACE
 JAN 2000-DEC 2001 . . . MIKE TOERGE, CDM VILLAGE
 JAN 2002-DEC 2008 . . . BEVERLEY "BJ" JOHNSON, CDM VILLAGE
 JAN 2009-PRESENT . . . KAREN TRINGALI, CAMEO HIGHLANDS



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AM I A MEMBER?

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THANK YOU TO OUR NEWSLETTER CONTRIBUTORS: City Council Candidates Diane Dixon (District 1), Duffy Duffield (District 3), Tim Brown, Roy Englebrecht, Kevin Muldoon (District 4), Scott Peotter and Michael Toerge (District 6); Measure Y Proponent Dennis DeSnoo and Measure Y Opponent Dorothy Kraus; CdMRA Board Members Dennis Baker, Mike & June Pilsitz and Karen Tringali

**GET INVOLVED!
WE HAVE
OPPORTUNITIES
FOR YOU.**

CdMRA works continuously on projects, issues and member communications on behalf of Corona del Mar residents. Would you like to participate? Do you have a skill that you'd like to showcase, such as research, marketing, social media, project management? Do you live in an area where we have an opening on our Board or do you live in an area not represented on our Board? [See Board listings below Membership Form.] If you are interested in becoming involved in the CdMRA organization, please email us at Info@Cdmra.org. Be sure to tell us a little about yourself, your background, and how you'd like to help. CdMRA Board meetings are held at 7:30am on the 3rd Thursday each month, except December.

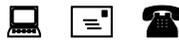
JOIN OR RENEW

Not a member? Join now to receive important news, updates and survey opportunities for 92625 neighborhoods. Use PayPal, or set up CdMRA as an annual payee through your online banking system. Of course, we accept regular checks too. And voluntary contributions are most welcome! Applications and Renewal Forms can also be found at www.Cdmra.org/member.html.

Please help us keep printing and mailing costs low by providing your current email address. We protect your privacy. Our Privacy Policy is available on our website.

Check your mailing label on this Newsletter for your dues status, or contact us by email or phone: Info@Cdmra.org || 949.719.9390

CONTACTING CDMRA



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P.O. Box 1500
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- **Phone:** 949.719.9390



TIMELY NEWS & UPDATES



Want access to more timely news about Corona del Mar? Then be sure to sign up for our **Members-only** monthly email newsletters.

If you're not a member, sign up at <http://cdmra.org/member.html>. If you are a member and not receiving our monthly email newsletters, then send us an email at Info@Cdmra.org and ask to be included.

CDMRA PRIVACY POLICY

We have a strict Privacy Policy which protects our members' contact information from being shared or sold. Visit our website (www.Cdmra.org) to view the policy.