



Corona del Mar Residents Association

NEWSLETTER

Spring 2013

CdM Residents Association & CdM Business Improvement District

ANNUAL TOWN MEETING

Wednesday, April 17: 5:00 PM – 7:30 PM

Sherman Library & Gardens, 2647 East Coast Hwy, Corona del Mar
(Please use Rear Entrance)

5:00pm-6:00pm: Hosted Refreshments & Community Expo

6:00pm-6:40pm: Business Improvement Speakers Program

6:45pm-7:30pm: CdMRA Speakers Panel

Once again the CdM Residents Association (CdMRA) and the Business Improvement District (BID) are partnering to bring you an evening filled with information about our community and our city. We will start the evening with hosted refreshments served in the patio area of the lovely Sherman Library & Gardens. We will also feature our increasingly popular Community Expo which showcases a variety of City Departments and staff members and a number of important local civic organizations. There will be people to meet, updates on programs and projects, handouts, displays and more.

We have a very interesting speakers' program for you again this year. The CdM Business Improvement District speakers will focus their comments on business-district parking and its impact on Corona del Mar residents and they will discuss the status of improvements to the Coast Hwy/MacArthur corridor. The CdM Residents Association speakers will focus on major projects (completed and in progress) in and around Corona del Mar. We will also highlight some of our wonderful natural resources in and around our community, and share with you a few ideas on how to become more involved in our community through a variety of civic volunteer organizations, service on city committees and more.

And yes . . . once again our local businesses and organizations have generously donated a variety of intriguing **DOOR PRIZES**. You can pick up a raffle ticket when you register and get your name tag. If you are a CdMRA member (or join that day), you are entitled to TWO tickets . . . just one of many benefits for being a CdMRA member! We will hold the drawing at the conclusion of the Speakers' Program. So don't leave early . . . you could be one of several very lucky winners!

April 17, 2013

Sherman Library & Gardens

Community Expo & Hosted Refreshments

5:00 pm – 6:00 pm

Community Expo Participants

City Staff

Recreation Services
Senior Services
Marine Protection Services
Library Services
Community Development
Public Works
Municipal Operations
Finance Department
Fire Department &
CdM's CERT Volunteers
Police Department &
Volunteers in Policing

Civic Organizations

Sherman Library & Gardens
Friends of Oasis
NB Film Festival
Newport Bay Naturalists & Friends
Environmental Nature Center
Irvine Ranch Conservancy
Crystal Cove Alliance
OC Tracker
CdM Chamber of Commerce
CdM Business Improvement District

And Corona del Mar Residents Association

Got questions you'd like answered at the Town Meeting? We hope so. Be sure to send in your questions ahead of time: by email (Info@Cdmra.org), by phone (949.719.9390) or by USPS mail to CdMRA | PO Box 1500 | 92625.



NEWSLETTER CONTRIBUTORS: DAVE KIFF (CITY MANAGER), TOM MOULSON (CDMRA MEMBER), DAN MATUSIEWICZ (CITY FINANCE), PATRICK ARCINIEGA (PUBLIC WORKS), MATT BRISBOIS (Nbfd), AND CDMRA'S BUD RASNER, BJ JOHNSON, MIKE TOERGE AND KAREN TRINGALI



WHY TRASH, WHY NOW?

By Dave Kiff, City Manager

Sometimes I get out and do physical work with some of our City staff members. Twice now, I have worked with our dedicated (and fun) trash collectors. I lasted just one three-hour shift each time, begging off on the second shift "because I had a meeting." I really was just tired and sore.

I was struck by these things:

- What a great service we provide. We collect almost everything. Our employees know many residents by name; that certain customers may need assistance; and sometimes they even know if a customer is on vacation.
- How intricately they maneuver through some of our most narrow streets and alleys.
- How physically impactful the job is – on backs, hips, knees, shoulders.
- How sincere some residents are about trying to recycle. Several folks would put out neatly-twined stacks of clean newspapers next to the trash cans.
- How messy our system can still be. Alleyways, streets, and yards end up with a lot of trash because of lost lids, birds that get in cans on trash day, and "pickers."

Corona del Mar residents have asked why the City is even considering changing such a well-liked system. Here's why:

- State law says we need to divert 75% of our waste stream from landfills by 2020. The residential waste stream today has about a 40-45% diversion rate. The commercial stream is better, (almost all material from a construction site, for instance, can be recycled) but that can vary based on the year and the state of the economy.
- Our trash trucks are getting old. Yes, we have saved up resources to replace them. The new ones are about \$250K a piece and are fueled with Compressed Natural Gas (CNG).
- A good number of our 22 refuse collection employees are at or near retirement age. It doesn't mean they will choose to retire, but it means they could (so there's an unknown as to our future staffing levels).
- Our City government still has a pension cost problem. Our unfunded pension liability (what the City owes to the State pension fund if paid today in one lump sum to cover all of the promised pension benefits) is still big. Too big. The best way to tackle the long-term pension problem is to reduce the overall City payroll. It would be great if I could switch everyone (including myself) to 401K-style plans – but that's actually against the law in California. Go figure.
- Some people in town want to recycle. They don't like it when I remind them that our recycling program involves people picking through our trash stream at a Materials Recovery Facility (MRF) where much of the recyclables arrive ruined by being mixed in with dirty trash.
- Other residents are getting older, and wanting to know why we don't allow cans with wheels.

In light of the above, the City Council has asked us to examine our system and to ask private companies to respond to at least two alternative proposals for trash.

As I see it: Path #1 would *mirror the current system* (take nearly everything, no recycling, same cans, and put out as many cans as you want). Path #2 would be what I'd call "Automated Collection – But No Big Ugly Cans and You Don't Have to Recycle." With this path, customers would choose between small, medium, and large carts (the small ones have a smaller footprint than the Ace Hardware round cans). They could receive and put out as many as they wanted. Refuse collectors would still take nearly everything. And you could – if you wanted - ask for one clean recyclable cart (pick a size) and it would be collected separately with the recyclables kept clean. The big change would be that the carts allow a refuse collector to pick the carts up mechanically instead of getting outside to lift cans themselves. Automated service like that can serve 1,000 households a day, instead of the 400 households that manual collection serves.

I've tried to summarize the most frequent questions I get about this issue:

1. Would a new company hire our current refuse collectors? *We can require that companies offer jobs to our current staff.*
2. Is this all about cost savings? *Not all, but certainly some. Some of it is about meeting the 75% diversion goal. Some of it is about even better service. If we could guarantee the same quality of service or better at less cost, doesn't it make sense to look at it?*
3. How do you know there are any cost savings at all? *We don't know for sure. We won't know until proposals come back from companies. We do know that a study we had done in November 2012 said that cost savings could be more than a million a year, or costs could actually be higher, depending on the service model.*
4. Could we contract out the same exact service we have today – our cans, any number of cans, take everything we put out like bags and big cardboard boxes? *Yes.*
5. How do you ever guarantee the same or better quality of service? *The right contract terms do that. You write customer service standards into the contract, and require adherence. If a company doesn't succeed, you end the contract and consider other companies or take another look at the in-house model.*
6. My garage or side-yard doesn't fit the big automated can. *The automated carts used to be big, but now they're smaller. The carts are either 35-, 65-, or 95-gallons. The 35-gallon cart, even with its wheels, has a smaller footprint than the cans purchased at the local hardware store.*
7. I don't want to recycle. My home isn't set up for separating trash inside. *That's what's nice about Path #2. Recycling is voluntary. In Path #2 (described above), a household could choose one "clean recyclables" cart or they could pass entirely and keep with one or more trash only carts.*
8. Doesn't recycling mean those many milk-crate bins that are ugly and messy? *They used to, but not anymore. The most common system now is one cart per home that holds all of your clean recyclables – plastics, glass, cans, paper, cardboard, more.*

9. What is "better" service than today? *Better service might be more free bulky-item pickup days, community "shred-it" days, battery and paint disposal days, even a "concierge" service for the elderly or disabled where a company gets your trash cart from your sideyard, dumps it, and puts the cart back.*
10. How can a "one size fits all" approach work for such a diverse place? *It won't. Even if the community were to go to an automated system, it probably can't be fully automated everywhere. Where you have narrow streets or alleys, the semi-automated model might be best. In this model, a refuse collector gets out of the truck and moves the carts to the back of the truck, where a small arm "flips" the trash into the truck. At the very least, this saves the refuse collector's back.*
11. Could we have an automated service that the City ran and staffed? *Yes.*
12. How does the cost of new trucks factor in? *We have saved up funds in our reserves for buying new trucks. A new company coming in would be expected to provide its own trucks as a part of the city contract. And yes, the company would consider truck purchase, maintenance, fueling, and replacement in the amount they bid.*
13. What does an outside vendor do that could be more cost-effective? *In an automated system, it's picking up 1,000 homes a route instead of 400. In a straight comparison with our own manual service, it is two things primarily – the economies of scale associated with serving Newport Beach along with other cities they might serve (maintenance, management, truck purchases, staffing flexibility, more) and the fact that most employers no longer offer defined benefit pensions.*

This is a hard issue to discuss, and many folks are concerned about it. The feedback to date has been very helpful and thoughtful, with most people recognizing that being good stewards of the City and anticipating the 75% diversion future means that we have to look carefully at all that we do, including a service as well-liked as refuse collection. As always, your comments back to us are welcomed.



CDMRA RESIDENT SURVEY

Over the course of the year, our members contact us by phone and email with questions and concerns on a variety of topics. As you might have guessed, we have been getting many questions and comments about our trash collection system. We asked Dave Kiff to write the above article for our members. And one of CdMRA's long-time members volunteered to work with Dave to put together a survey question that we could include in our Spring Newsletter. We want to thank both Dave and Tom for taking the time to respond to our request on this important topic that is on everyone's mind right now.

Now that you have read Dave's article above, won't you take a few minutes and respond to the following survey. You have a couple of options:

1. Take the survey on our website at www.Cdmra.org
2. Email your responses to Info@CdMRA.org
3. Mail your responses by USPS to CdMRA at PO Box 1500, Corona del Mar 92625

Results will be tabulated and reported on our website and in our next members-only email newsletter.

Please respond no later than April 30, 2013.

THE QUESTION

The City needs to reduce payroll costs in order to reduce pension liabilities. One way to do this is to transfer weekly trash collection from the City to a private company ("outsourced"). At present your trash is picked up whether or not it is in a trash can. A private company may be able to pick up trash the same way. Another way might allow you (but not require you) to sort materials for recycling. Savings from outsourcing will be used to maintain other important City services, and for infrastructure such as roads. There are three options under study and we would like your opinion.

YOUR ANSWER

Which would you prefer?

CHECK ONE BOX ONLY:

- The present system: Managed by the City: cans OK but not required. No savings for the City.
- Outsourced: Outsourced but identical to the present system: cans OK but not required. Savings for the City
- Outsourced, twin tracks: Outsourced, trash in wheeled carts (small, medium, or large), with voluntary recycling (sorting) and green-waste separation (e.g. garden rubbish); bags and other containers such as cardboard boxes set beside the carts will also be picked up. There will be two trucks picking up on the same day. Greater savings for the City.
- No preference

If a preference, why?

Is yours a strong or a mild preference?

- Strong preference
- Mild preference

One response per household please.

Please write in your first and last name or street address on the line below:

BIG CORONA PARKING LOT MODERNIZATION

By Dan Matusiewicz, City Finance Department



On Tuesday, February 26th, the City Council voted unanimously to move forward with the modernization of the Balboa Pier and Corona del Mar beach parking lots. The modernization will provide for over 11 points of sale throughout each lot, as well as offer new payment methods - including virtual/remote payment via phone and web applications. This new operating method will allow for the free flow of traffic and flexible pricing models that could be adjusted for the time of year, day of week, hour of day and type of vehicle.

The new pay stations are intuitive and easy to use. The City's annual permit program can be integrated into the new system, allowing for hassle free visits for our permit holders. As an added convenience, patrons may bypass the pay station altogether by paying by their smart phone or other web enabled device. The technology is green, sustainable and is just the first step in the City's parking technology roadmap. Future phases may include online space-finding and comprehensive digital permitting programs without the need for a physical permit/sticker on the windshield.

The pay stations will be supplemented by parking ambassadors who will be available to answer questions, direct traffic and address other customer service needs. The new operating method provides for customer service interactions with parking ambassadors rather than financial transactions with a lot cashier. In moving the transaction process to the machines, courtesy personnel will be freed up to roam and address concerns throughout the lot. Just as it has always been, customer service will continue to be a priority and the underlying theme. Modernization allows us to focus on the experience... not the commercial transactions.

The new equipment is currently on order and will be installed Spring of 2013.

CDM WATER TRANSMISSION MAIN PROJECT

By Patrick Arciniega, Public Works Department



Later this spring, a contractor working for the City of Newport Beach will construct a new water transmission main that will carry water from the Big Canyon Reservoir into Corona del Mar. Once completed, the water main will improve water supply pressures, increase fire supply flows, and enhance service reliability.

The pipeline will be placed in the roadway, beginning at Pacific View Drive and ending at East Coast Highway and MacArthur. To view the pipeline alignment and what streets will be impacted, click on the link below. There you'll find a "Search By" drop-down box. Select "Project Title" and then "CDM Water Transmission Main":

<http://gis.newportbeachca.gov/gispub/cipmap/default.aspx>

The project also includes the construction of a new transmission main on Carnation Avenue between East Coast Highway and Bayside Drive and the relocation of a pressure regulator structure currently located in East Coast Highway to a new location in Dahlia Avenue.

Both the City and its contractor will pay close attention to the project schedule and the sequencing of the work to minimize, as much as possible, impacts to the community. Please visit the website link above or contact Patrick Arciniega, Senior Civil Engineer at 949.644.3347 for more information.

APRIL IS EARTHQUAKE PREPAREDNESS MONTH

ARE YOU READY?

By Matt Brisbois, NB Fire Department



April is National Earthquake Preparedness Month, and is the time of year we like to remind you to answer the following questions about your family's safety preparedness measures:

- Do you have an emergency plan for your family?
- Did you set aside supplies and prepare an evacuation kit?
- Have you looked into the free training offered by the City?
- Have you signed up to receive emergency alerts from the City and County?

Corona del Mar is fortunate to have residents who have been trained in disaster preparedness (Newport Beach CERT Program – FREE to residents) and are ready and willing to help you get the information you need to keep your families and pets safe in the event of a disaster or emergency. The Corona del Mar Residents Association also has a long-term goal to work with the Boards of every HOA in CdM to develop community resources, supplies and identify meeting locations throughout Corona del Mar. Why? Because in the first few hours or days of a major disaster or emergency, city and county resources will be spread too thin to visit each neighborhood in a timely fashion. We must be prepared to be self-sustaining for a matter of days when this happens.

It is up to each of us to take care of our families first. The City of Newport Beach has over 85,000 residents (on weekends and holidays our population can expand to over 250,000 with additional visitors). The City simply does not have sufficient emergency personnel to attend to each one of our needs in the short term. That's why preparing your family for events such as wild fires in Buck Gully, earthquakes and tsunamis, hazardous spills on Coast Hwy, an airplane crash, etc. can make all the difference in how well you and your family manage during the first few days of a major disaster or emergency event.

Don't delay. If you answered NO to ANY of the questions above, take steps to fix it today. For more information, resources, or to schedule a visit by one of our CdM Readiness Team volunteers, simply email Info@Cdmra.org.

Additional information can be found on CdMRA's website at <http://cdmra.org/cdmcerts.html> or on the City's website at www.nbcert.org.



EARTHQUAKE & TSUNAMI WORKSHOP

CIVIC CENTER COMMUNITY ROOM

CIVIC CENTER DRIVE @ AVOCADO

MAY 8, 2013 | 6:30PM – 8:30PM

Plan to attend this **FREE** workshop open to all Newport Beach residents. See samples of preparedness kits you can make or buy. Learn first-hand from the City's Emergency Management & Preparedness personnel what you can do today to prepare your family against a disaster such as the 2011 earthquake and tsunami which devastated parts of Japan.

Don't wait until it's too late. Make the commitment to yourself and your family to do something today! Visit the City's website and then email or call if questions.

<http://www.newportbeachca.gov/index.aspx?page=72&recordid=7250>

Email: NBCert@nbfd.net | Phone: 949.644.3112

NAME:	
CdM ADDRESS:	
MAILING ADDRESS:	
TELEPHONE:	
E-MAIL ADDRESS:	
COMMENTS:	

----- Cut along the dotted line & mail in -----

\$20 ANNUAL MEMBERSHIP ❖ JANUARY 1 – DECEMBER 31, PAYABLE EACH JANUARY
MAIL TO: CORONA DEL MAR RESIDENTS ASSOCIATION; PO BOX 1500; CORONA DEL MAR, CA 92625

TIMELY NEWS & UPDATES



Want access to more timely news about Corona del Mar? Then be sure to sign up for our members-only monthly email newsletters. If you're not a member, sign up at <http://cdmra.org/member.html>. If you are a member and not receiving our monthly email newsletters, then send us an email at Info@Cdmra.org and ask to be included.



WHERE CAN I FIND . . .

City Council, Commission & Committee Agendas, Minutes & Videos
newportbeachca.gov/agendas

City Calendar
<http://www.newportbeachca.gov/index.aspx?page=72&returnURL=%2findex.aspx%3fpage%3d1>

City Maps
<http://www.newportbeachca.gov/index.aspx?page=276>

Sign Up For City News Bulletins sent by phone, fax, text or email
newportbeachca.gov/selectalert

City Projects, including Buck Gully, Parks, Civic Center, JWA, Dredging, Group Homes and more
newportbeachca.gov/projects

Disaster Preparedness Information
newportbeachca.gov/beprepared

Do Not Solicit Register
newportbeachca.gov/donotsolicit

Alert OC (Emergency Reverse 9-1-1)
newportbeachca.gov/alertoc

Code Enforcement Service Requests
newportbeachca.gov/codeenforcementrequest

John Wayne Airport News/ Information
newportbeachca.gov/jwa

No Internet access? No problem.
For information on any of the topics above, just call the City at 949.644.3309.

**GET INVOLVED!
WE HAVE
OPPORTUNITIES
FOR YOU.**

CdMRA works continuously on projects, issues and member communications on behalf of Corona del Mar residents. Would you like to participate? Do you have a skill that you'd like to showcase, such as research, marketing, social media, project management? Do you live in an area where we have an opening on our Board or do you live in an area not represented on our Board? [See the last page for Board listings.]

If you are interested in becoming involved in the CdMRA organization, please email us at Info@Cdmra.org. Be sure to tell us a little about yourself, your background, and how you'd like to help.

CdMRA Board meetings are held at 7:30am on the 3rd Thursday each month, except December. We look forward to hearing from you!

CONTACTING CDMRA



- **Internet Access:**
Website: www.Cdmra.org
Email: Info@Cdmra.org
- **USPS Mail:**
P.O. Box 1500
Corona del Mar, CA 92625
- **Phone:** 949.719.9390



JOIN OR RENEW

Not a member? Join now to receive important news, updates and survey opportunities for 92625 neighborhoods. Use PayPal, or set up CdMRA as an annual payee through your online banking system. Of course, we accept regular checks too. And voluntary contributions are most welcome! Applications and Renewal Forms can also be found at www.Cdmra.org/Member.html

Please help us keep printing and mailing costs low by providing your current email address. We protect your privacy. Our Privacy Policy is available on our website.

Check your mailing label on this Newsletter for your dues status, or contact us at by email or phone: Info@Cdmra.org || 949.719.9390

BOARD MEMBERS

1 – IRVINE TERRACE	VAL SKORO	949.673.3456
	BERNIE SVALSTAD	949.644.8171
2 – CDM WEST	DENNIS BAKER	949.675.2199
	LAURA CURRAN	714.351.7379
3 – HARBOR VIEW HILLS	BARRY ALLEN	949.644.9264
	DEBBIE STEVENS	949.640.6917
4 – CDM SOUTHWEST	MICHAEL TOERGE	949.675.9312
	BUD RASNER	949.673.4123
5 – CDM NORTHWEST	BETTYE BUTTERWORTH	949.644.7694
	PAUL BARTLAU	949.644.7959
6 – CDM SOUTHEAST	BONNIE DUCKWORTH	949.675.7544
	ALTERNATE OPEN	
7 – CDM NORTHEAST	ELIZABETH TORELLI	949.720.7495
	PAUL GLOWIENKE	949.863.5800
8 – SHORE CLIFFS	SANDIE HASKELL	949.230.7164
	ALTERNATE OPEN	
9 – CORONA HIGHLANDS	MICHAEL PILSITZ	949.644.1982
	ALTERNATE OPEN	
10 – CAMEO SHORES	BEVERLY WHITE	949.500.2350
	DORETTA ENSIGN	949.760.0638
11 – CAMEO HIGHLANDS	MARJORIE SAWYER	949.760.1766
	KAREN TRINGALI	949.719.9390

AT LARGE MEMBERS

HV HILLS SOUTH	JERRY KING	949.644.5194
	BOB SHELTON	949.760.0390
JASMINE CREEK	BILL SIMONS	949.720.8103
	BRUCE BEARDSLEY	949.759.8152
BREAKERS DRIVE ASSN	BARBARA PETERS	949.230.7409
THE TERRACES	ROBERTA KUHLMANN	949.759.0957

OFFICERS

PRESIDENT	KAREN TRINGALI	949.719.9390
VICE PRESIDENT	BUD RASNER	949.673.4123
SECRETARY	ELIZABETH TORELLI	949.720.7495
TREASURER	MARJORIE SAWYER	949.760.1766
PAST PRESIDENT	BEVERLEY BJ JOHNSON	949.721.0132

ADVISORS

<i>CITY COUNCIL</i>		
DISTRICT 5	ED SELICH	949.723.6383
DISTRICT 6	NANCY GARDNER	949.644.3004
DISTRICT 7	MAYOR KEITH CURRY	949.721.9422

COMMISSIONS/COMMITTEES

PLANNING COMMISSION	MICHAEL TOERGE	949.675.9312
PARKS BEACHES & REC	KATHY HAMILTON	949.933.1533
ENVIRONMENTAL AFFAIRS	TBD	---
AVIATION COMMITTEE/AWG	BUD RASNER	949.673.4123
BUSINESS IMPROVEMENT	BERNIE SVALSTAD	949.232.7373

26 YEARS OF LEADERSHIP CDM RESIDENTS ASSOCIATION PRESIDENTS

JAN 1987-DEC 1994 . . . DEBRA ALLEN, HARBOR VIEW HILLS
JAN 1995-DEC 1998 . . . PHIL SANSONE, CDM VILLAGE
JAN 1999-DEC 1999 . . . VAL SKORO, IRVINE TERRACE
JAN 2000-DEC 2001 . . . MIKE TOERGE, CDM VILLAGE
JAN 2002-DEC 2008 . . . BEVERLEY "BJ" JOHNSON, CDM VILLAGE
JAN 2009-PRESENT . . . KAREN TRINGALI, CAMEO HIGHLANDS

AM I A MEMBER?

Take a look at the label on this newsletter. If it is addressed to "Friend", we hope you'll become a member this year. If the label has your name on it, then you are a member and eligible for membership benefits. The label also shows your dues status.

CDMRA PRIVACY POLICY

We have a strict Privacy Policy which protects our members' contact information from being shared or sold. Visit our website (www.Cdmra.org) to view the policy.



PO BOX 1500
CORONA DEL MAR, CA 92625

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