



Corona del Mar Residents Association NEWSLETTER

Spring 2010 Issue

CdM Residents Association & CdM Business Improvement District

ANNUAL TOWN MEETING

Thursday, April 15: 6:00 PM – 7:30 PM

Sherman Library & Gardens, 2647 East Coast Hwy, Corona del Mar
(Please use Rear Entrance)

Come Early: Hosted Refreshments & Discovery Expo on the Patio @ 5:00pm

“Discover something new to enjoy in your home town.” That was Mayor Curry’s challenge to Newport Beach residents in January, and we intend to do just that.

Once again the CdM Residents Association (CdMRA) and the Business Improvement District (BID) are partnering to bring you 90 minutes filled with information about our community and our city. And back by popular demand is our hosted social hour with refreshments and our “Discovery Expo”. City Staff and organizations in and around Corona del Mar will be available to talk with you one-on-one and will share information and materials about upcoming events, activities and projects in our area.

Mayor Keith Curry and Council Members Nancy Gardner and Ed Selich will be talking about projects and issues that directly impact our 92625 neighborhoods and businesses. Then spend a few more minutes with us and learn about two valuable natural resources located right here in Corona del Mar. The BID will provide an update on the CdM Vision Plan, and on economic development plans for our CdM businesses, intended to make our residents’ shopping experience even better.

Got questions? We hope so. To help keep our meeting on track and get everyone on their way home by 7:30pm, send in your questions ahead of time by email, phone or by USPS mail. See the box on the right: “Contacting CdMRA”

At the end of our program, we have a very special surprise for a few lucky attendees. We hope it’s you!

[See Pg 2 for a listing of our Discovery Expo Participants]

CONTACTING CDMRA



- **Internet Access:**

Website: www.Cdmra.org

Email: Info@Cdmra.org

- **USPS Mail:**

P.O. Box 1500

Corona del Mar, CA 92625

- **Phone: 949.719.9390**

BDCB

JOIN OR RENEW

Not a member? Join now and receive important news and updates impacting 92625 neighborhoods. Voluntary contributions are also most welcome!

You can use the form at the bottom of this page to renew or join. Applications and Renewal Forms can also be found at www.Cdmra.org/Member.html

Please help us keep printing and mailing costs low by providing your current email address. We protect your privacy. Our Privacy Policy is available on our website.

Don’t remember if you are paid up? Email or call to find out.

Info@Cdmra.org || 949.719.9390



Corona del Mar

RESIDENTS ASSOCIATION

PO BOX 1500

CORONA DEL MAR, CA 92625

STANDARD MAIL
AUTO-PRSR
US POSTAGE PAID
ANAHEIM, CA
PERMIT #514

OC Marathon Returns to CdM

On Sunday, May 2, the OC Marathon will wind through CdM again this year at the 2-mile mark, taking in ocean views before heading to the Back Bay, Orange County Performing Arts Center, South Coast Plaza, the Santa Ana River Trail and ending at the OC Fairgrounds. For a map of the marathon course, please visit our website at www.Cdmra.org. Additional information can be found on the official Orange County Marathon website at www.OCMarathon.com or call OC Marathon offices at 949.222.3327. If your house is on the OC Marathon route, watch your mailbox for additional information coming soon.



Spectator Opportunities @ Mile 2 in CdM

Corona del Mar residents are encouraged to come out to view runners as they head South through Corona Del Mar on East Coast Hwy, turning right on Narcissus Avenue, down to Ocean Boulevard, up Goldenrod Avenue, running east on Seaview Avenue to Marguerite Avenue then west on Bayside Drive.

April 15, 2010
Sherman Library & Gardens
Discovery Expo & Social Hour with Refreshments
5:00 pm – 6:00 pm
Discovery Expo Participants

NB Recreation Services	Oasis Senior Center
NB Library Services	NB Film Festival
NB Tide Pool & Marine Life Services	Newport Bay Naturalists
NB Water Department “Waterwise”	Orange County Marathon
NBFD Preparedness & Prevention	CdM Residents Association
NBPD Neighborhood Watch	CdM Chamber/Business Improvement

NO SOLICITORS

Door to Door Solicitors: What You Should Know

City Council recently approved more restrictive regulations for the City's solicitor ordinance. In the future, commercial solicitors will be required to register with the City. The City will also initiate a new "Do Not Solicit" Registry for residents. Details will be available from the City soon. We will continue to post updates on our website when available.

In the meantime, consider posting a "**NO SOLICITORS**" sign by your entry. This should keep most solicitors away from your home, and you may also notice a decrease in handbills cluttering your porches and patios. Solicitors are still allowed to work between 8:00 am and 9:00 pm, seven days a week. Courts have overturned attempts by other cities to limit solicitor hours, so that restriction is not viable for Newport Beach.

Pick up a "**NO SOLICITORS**" sign next time you are at the hardware store. Or if you feel artistic, design one yourself. We've recently tested a couple of signs and they work! Visit our website (www.Cdmra.org) to see samples.

Thank You To All Our Renewing Members

We appreciate the prompt response from many of our members to our recent invoice mailing. Your ongoing support allows us to continue working on behalf of all residents livings in our Corona del Mar neighborhoods. Your dues (and voluntary contributions) allow us to publish our newsletters, maintain our website, and host our Annual Town Meeting. And in the Fall, we will host our City Council Candidates Forum in the Fall.

If you haven't yet renewed your membership, please do so without further delay.



Timely News & Updates

Want access to more timely news about Corona del Mar? Then be sure to visit our website regularly at www.Cdmra.org



----- Cut along the dotted line & mail in -----

NEW MEMBER RENEWAL

NAME:	
CdM ADDRESS:	
MAILING ADDRESS:	
TELEPHONE:	
E-MAIL ADDRESS:	
COMMENTS:	

\$20 ANNUAL MEMBERSHIP ❖ JANUARY 1 – DECEMBER 31, PAYABLE EACH JANUARY BY CHECK
 MAIL TO: CORONA DEL MAR RESIDENTS ASSOCIATION; PO BOX 1500; CORONA DEL MAR, CA 92625



Resident Survey – Let Us Know What You Think

Several topics have come up in recent meetings, and we'd like to get your comments and opinions. You can clip this article and return it by USPS mail or simply email your responses to Info@CdMRA.org.

1. Shopping Opportunities in CdM Village

What types of businesses and services are missing from your shopping experience in CdM Village? When you travel, do you notice a store that you wish we had here in CdM? Please confine your answers to shops and stores that will complement our Village atmosphere. As you know, we cannot accommodate big-box retailers.

2. Zoning Code Changes (see Article below for background and details)

Do you favor maintaining the existing 1.5 Floor Area Ratio (FAR) building standard for Corona del Mar, such as Balboa Island has done? Please answer YES or NO. Comments are also welcome.

3. Flower Street Intersection Visibility

One way of improving the visibility at intersections in the Flower Streets is to extend the red-curb zones at each corner. The good news: easier to view cross-traffic, improving driving and pedestrian safety. The not-so-good news: a corresponding reduction in parking space on each street. Would you be in favor of studying this option as a safety opportunity?

Please answer YES or NO. Comments are also welcome.

4. Permanent Banner Holder @ Marguerite

The City and CdM Business District have been looking at alternatives for displaying banners at the Marguerite/East Coast Hwy intersection. Currently, announcement banners are strung between two poles - not exactly an "attractive" option. While the BID and City research options, we thought we'd take a step back and ask our residents: Do you support banner displays at this intersection? YES or NO. Comments are also welcome.

Name: _____ Email or Street Address: _____



Where Can I Find...

City Projects, including Buck Gully, Oasis Senior Center, Civic Center, Parks, JWA, Dredging and more:

<http://www.newportbeachca.gov/index.aspx?page=77>

Select Alert City News Bulletins

<http://www.newportbeachca.gov/index.aspx?page=614>

Police Online Reporting

<http://nbpd.org/services/report.asp>

Alert OC (Emergency Reverse 9-1-1)

<http://www.newportbeachca.gov/index.aspx?page=1268>

Draft Zoning Code

<http://www.newportbeachca.gov/index.aspx?page=1478>

Zoning Code Meeting Agendas

<http://newportbeachca.gov/index.aspx?page=791>

Zoning Code Contacts

Gregg Ramirez, at 949.644.3219

gramirez@newportbeachca.gov

Melinda Whelan at 949.644.3221

mgondrez@newportbeachca.gov

No Internet access? No problem.

Just call 949.644.3309.



Zoning Code: Major Changes This Year!

The City Council has committed to implement the Zoning Code Revisions before the end of 2010. Many of the revisions have a direct impact on Corona del Mar residents and development of their properties, including home remodels. The Committee meets regularly, but they are not getting input from CdM residents to help guide their decision-making process.

Why is the Zoning Code important? Generally, the first document a resident refers to when they want to remodel their home, install a patio, build a wall or make other such property improvements, is the zoning code. The zoning code is very specific about what you can and cannot do. Height limitations, setbacks, density, FAR (floor area ratio), etc. are items spelled out in the Zoning Code.

Corona del Mar and Balboa Island are the only areas within the city that are governed by a more restrictive 1.5 FAR limitation. All other areas in the city have a 2.0 FAR limit. CdM and Balboa Island are similar in that the lots are narrow and primarily served by alleys. When the suggestion to eliminate the 1.5 FAR limit on Balboa Island was introduced, the **Balboa Island Residents Association** organized their members who demanded that it not be changed. The General Plan Committee agreed, so, Balboa Island maintains its 1.5 FAR limitation.

Our Village started with small beach cottages and evolved into a community of three and four bedroom homes of 3,500 square feet. With the proposed zoning code changes, we could become a community with five and six bedroom homes of 4,000 to 6,300 square feet with underground facilities and parking.

During the General Plan hearing process, we heard time and again: "Maintain the charm of our neighborhoods" and "Reign in the "mansionization" of our community". Proposed Zoning Code changes contradict this philosophy for CdM. If CdM residents want to maintain the 1.5 FAR, then we need to act now, or forever hold our peace.

Please take a moment to answer the Survey questions above. For resources on this topic, see "Where Can I Find" box on the left.



NEWSLETTER ARTICLES CONTRIBUTED BY: CITY COUNCIL MEMBER NANCY GARDNER, PLANNING COMMISSIONER MIKE TOERGE AND CDMRA'S KAREN TRINGALI

CdMRA Accomplishments & Goals

2009 Accomplishments by the Numbers

- 10%: Growth in membership
- 10%: 92625 households are members
- 83%: Dues spent on membership communications
 - 12: Email newsletters to our members
 - 11: Board meetings with topical speakers
 - 2: Printed newsletters
 - 2: Member Surveys (Solicitors & Leaf Blowers)
 - 1: Website with up-to-date news and information
 - 1: Annual Town Meeting
 - 1: Neighborhood Preparedness & Safety Meeting

Cash In: \$10,117 (Dues & Contributions)
Cash Out: \$9,542 (\$8,758=Mailings & Member Meetings)

2010 Goals: "Rediscover Your Home Town"

- 25%: Growth in membership
 - 12: Monthly Members-Only Email Newsletters
 - 11: Board meetings with topical speakers
 - 3: Payment Options (Check, Online Banking, PayPal)
 - 2: Survey results presented at Council Study Sessions
 - 2: Printed Members-Only Newsletters
 - 1: Printed Newsletter to all 92625 households
 - 1: Website with up-to-date news and information
 - 1: Town Meeting (Spring 2010)
 - 1: City Council Candidates Forum (Fall 2010)

Help us meet our goals by paying your dues on time, by encouraging your friends and neighbors to join and by providing your email address which helps keep our printing and postage costs down. We also welcome voluntary contributions to help us do even more for our members and community. If you are a member and are not getting our email newsletters, simply send us an email at Info@Cdmra.org and ask that we include you on our email newsletter list.

Am I A Member?

Take a look at the label on this newsletter. If it is addressed to "Friend", we hope you'll become a member this year. If the label has your name on it, then you are a member and eligible for membership benefits.

CdMRA Privacy Policy

We have a strict Privacy policy which protects our members' contact information from being shared or sold. Visit our website (www.Cdmra.org) to view the policy.

Let Us Hear From You

We encourage you to send in your comments, concerns and suggestions. From time to time we poll our members for their opinions on a number of issues that are important to 92625 communities and our residents' quality of life. Be counted; be a valued member.

Board Members ♦ Officers ♦ Advisors

SECTION	♦ BOARD MEMBERS ♦	PHONE
1 – IRVINE TERRACE	VAL SKORO BERNIE SVALSTAD	949.673.3456 949.644.8171
2 – CDM WEST	DENNIS BAKER	949.675.2199
3 – HARBOR VIEW HILLS	DEBRA ALLEN	949.644.9264
4 – CDM SOUTHWEST	MICHAEL TOERGE BUD RASNER	949.675.9312 949.673.4123
5 – CDM NORTHWEST	BETTYE BUTTERWORTH PAUL BARTLAU	949.644.7694 949.644.7959
6 – CDM SOUTHEAST	BONNIE DUCKWORTH	949.675.7544
7 – CDM NORTHEAST	ELIZABETH TORELLI PAUL GLOWIENKE	949.720.7495 949.863.5800
8 – SHORE CLIFFS	SANDIE HASKELL	949.230.7164
9 – CORONA HIGHLANDS	CARL JEREMIAS	949.720.9086
10 – CAMEO SHORES	LAURA DIETZ	949.721.8035
11 – CAMEO HIGHLANDS	MARJORIE SAWYER KAREN TRINGALI	949.760.1766 949.719.9390

AT LARGE

CHANNEL REEF	JEANNIE KELLY	949.673.1788
CHINA COVE	REBECCA RICKER	---
HV HILLS SOUTH	OPEN	---
JASMINE CREEK	BILL SIMONS	949.720.8103
	BRUCE BEARDSLEY	949.759.8152
THE TERRACES	MARGARET RYCKOFF	---

♦ OFFICERS ♦

PRESIDENT	KAREN TRINGALI	949.719.9390
VICE PRESIDENT	DEBRA ALLEN	949.644.9264
SECRETARY	ELIZABETH TORELLI	949.720.7495
TREASURER	MARJORIE SAWYER	949.760.1766
PAST PRESIDENT	BEVERLEY BJ JOHNSON	949.721.0132

♦ ADVISORS ♦

<i>CITY COUNCIL</i>		
DISTRICT 5	ED SELICH	949.723.6383
DISTRICT 6	NANCY GARDNER	949.644.3004
DISTRICT 7	KEITH CURRY	949.721.9422
<i>PLANNING COMMISSION</i>	MICHAEL TOERGE	949.675.9312
<i>ENVIRONMENTAL (EQAC)</i>	SANDIE HASKELL	949.230.7164
<i>PARKS BEACHES & REC</i>	KATHY HAMILTON	949.933.1533



INTERNET ACCESS

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Email: Info@Cdmra.org

U.S. MAIL & PHONE

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