



Corona del Mar Residents Association
NEWSLETTER

**Fall
2004**

by Michael Toerge

**CANDIDATE FORUM
&
GENERAL MEMBERSHIP MEETING
MONDAY, OCTOBER 4, 2004, 6:00 P.M.**

Please join the Corona del Mar Residents Association at our General Membership Meeting, **Monday, October 4, 2004, 6:00 p.m.**, at the **Oasis Senior Center** located at 800 Marguerite Avenue. City Council candidates will be introduced, present their views, and answer questions. Three of the seven City Council seats are up for election. Actually, only two seats are going to be decided by the voters. You see, **Steve Bromberg** has done a great job representing the citizens of Newport Beach and he is unopposed in the election. In District 7, four-year council member **John Heffernan** is being challenged by **Dolores Otting**. In District 2, you might recall, **Steven Rosansky**, the current councilperson, was appointed to fill the remaining term of Gary Proctor who resigned. Mr. Rosansky will be facing two opponents, **Catherine Emmons** and **John Earl Buttolph**.

Also on the ballot in November is the fate of **Marinapark**, the proposed 110-room timeshare hotel development proposed for the approximate 8.2 acre site on the Balboa peninsula. This is such an important decision it will be made by you - the registered voters of Newport Beach. **Steve Sutherland**, developer of the proposed Marinapark project, will be in attendance at our October 4th meeting and will have information about the development and benefits of his project to the community. Also in attendance will be **Protect Our Parks**, proponents of an alternative use for the Marinapark site. Their proposal includes the creation of an aquatic park and public recreation facility. Come to our October 4th meeting, meet the City Council candidates, and hear firsthand the benefits and compromises associated with both the Marinapark timeshare hotel and the aquatic park.



**CORONA DEL MAR RESIDENTS ASSOCIATION
P.O. Box 1500
CORONA DEL MAR, CA 92625**

CdM Centennial Celebration

With over 400 guests in attendance, the kick-off of the CdM Centennial Celebration, held July 15th at Sherman Library & Gardens, was an overwhelming success. The CdM Centennial Celebration Committee has organized several additional opportunities for you to participate in this once-in-a-lifetime event.

The Gala Celebration of the Century, a black tie dinner dance, will be held at the **Four Seasons Hotel in Fashion Island on Friday, October, 15th**. Tickets are still available - call (949) 675-0501.

The Centennial Beach Party will be held at **Big Corona State Beach on Saturday, October 16th from 4:00 p.m. to 9:00 p.m.** It is free and will include a concert, food and fireworks.

The Centennial Family Beach Expo will also be held at **Big Corona State Beach on Sunday, October 17th from 10:00 a.m. to 5:00 p.m.** This event is free and will feature many family-oriented activities.

You can honor the 100-year birthday of CdM by participating in the *Centennial Tile Campaign*. Make a donation, create a personalized tile with the assistance of **Color Me Tile** and your tile will be permanently placed at the **Centennial Plaza** to be constructed at the southwest corner of PCH and Marguerite. These tiles will be prominently displayed in the heart of our Community for future generations to view. Don't miss your chance to be a part of history. For more information about the events and the Centennial Tile Campaign, please call (949) 675-0501 or go online to CdM2004.com.

The **CdM Centennial Foundation** is seeking volunteers for all the upcoming events. Please call **(949) 675-0501** if you would like to "get involved" and volunteer!

Local Coastal Plan

The Local Coastal Plan, which was approved by the Planning Commission and the City Council, has been submitted to the California Coastal Commission. The Coastal Commission has deemed Newport's application complete and they are required to respond to the completed application within 90 days, however, they have petitioned their governing body to allow up to a full year of review before responding formally with general, biological, geological and legal comments.

Upon receiving formal comments from the Coastal Commission, the Local Coastal Plan will undergo an additional round of public hearings. After certification of the Local Coastal Plan, which means the City and the Coastal Commission agree on the document's contents, the City will undertake the more difficult task of preparing the Implementation Plan. The Local Coastal Plan sets forth the policies of the City as they relate to coastal development while the Implementation Plan sets forth the specific language that will amend our General Plan, Zoning Code and other Municipal Codes. It could be 2 to 3 more years before the Local Coastal Plan and Implementation Plan are complete and formally adopted by the City and State.

CORONA DEL MAR RESIDENTS ASSOCIATION

NAME:

STREET ADDRESS:

MAILING ADDRESS:

TELEPHONE:

E-MAIL ADDRESS:

COMMENTS:

Please send a check in the unbelievably low amount of only \$12 for one full year, along with this application to:

**Corona del Mar Residents Association
P.O. Box 1500
Corona del Mar, CA 92625**

Sherman Library & Gardens

When was the last time you visited **Sherman Library & Gardens**? It is one of the many treasures of our Community. The Sherman Library & Gardens was established in 1966 by Arnold D. Haskell, named in memory of Moses H. Sherman, educator and California historian, to furnish the Community with a picturesque and distinctive educational and cultural center. The Library & Gardens offer educational programs and lectures in history, horticulture and the arts. The Gardens are truly inspiring, with over 1,500 plants from desert regions, tropical climates and lands in between. The Library focuses on the history of the Pacific Southwest with a vast amount of information on Southern California and, particularly, Corona del Mar.

Be sure to visit Sherman Library and Gardens located at 2647 E. Coast Highway between Dahlia and Fernleaf.

The **Gardens** are open **daily** from **10:30 a.m. to 4:00 p.m.**

The **Library** is open **Tuesdays, Wednesdays and Thursdays** from **9:00 a.m. to 4:30 p.m.**

Don't forget the quaint **Café Jardin** which is open for **lunch Monday through Friday** from **11:30 a.m. to 2:00 p.m.**



Newport Beach City Statistics

Incorporated: September 1, 1906

Population: 72,703 (per 2000 census)

City Flower: Bougainvillea

Land area: 16,245 acres

Parks: 258 acres (47)

Beach Frontage: 6.1 miles

Boats: 9,000

Commercial Slips: 2,119

CdM Vision Plan

The relinquishment of Pacific Coast Highway from Caltrans to the City of Newport Beach should be completed in time for the CdM Centennial Celebration. The City will accept the responsibility for maintenance of the highway from Jamboree Road to Newport Coast Drive in exchange for a payment to the City of \$3.5 million. The City has now executed all of the official documents with the State and the California Transportation Commission has approved the relinquishment. The City has submitted a request for payment and expects the official recording and relinquishment to be finalized by the first of October.

In conjunction with the relinquishment of PCH, **CdM Business Improvement District** leaders and City officials are now in the final stage of approving a new landscape median design for PCH from Seaward Drive to MacArthur Blvd. The CdM BID has allocated funding to assist the City of Newport Beach and construction is set to begin on January 10th with an estimated completion date of May 27, 2005. The medians throughout the District will be raised in a manner similar to those at Marguerite with new trees and landscaping included in the plan. The improvements are in conjunction with the City and BID's goals to beautify the commercial village in Corona del Mar.

Elevation Range: Sea level to 1,164 feet

Median Age: 41.6 years

City Tree: Coral Tree

Harbor Waters: 800 acres

Beaches: 237 acres

Harbor Frontage: 25.4 miles

Public & Private Piers: 1,230

Bay Moorings: 1,221

Orchid & PCH

A new development application has been submitted to the City for the old Shell gas station site at the northeast corner of Orchid and PCH. A 32-foot tall multi-tenant commercial building comprised of 3,533 square feet is proposed for the 7,066 square foot site. The commercial space is situated on the second floor, over the 15 surface-level parking spaces. The driveways fronting PCH would be removed and a single point of vehicular access is proposed on Orchid. The project complies with the height restriction, however, it requires discretionary approval from the Planning Director for exceeding the City's building bulk limitations. At press time, a hearing date had not been set. The development plans are available for public viewing at the Planning Department. Please call **(949) 644-3200** to setup an appointment.

CdM Residents Association Membership

We need your help! Actually we need your help AND we need your money. The primary expense of the CdM Residents Association is the preparation and mailing of this newsletter. Nearly all of the money we receive goes to the newsletter. We mail two newsletters per year, one to the members of our association and the second (this one) to all registered voters in the 92625 zip code. The cost of the member mailing is approximately \$800.00. The cost of the community-wide mailing (4,000 pieces) is approximately \$3,000. These two expenses consume almost our entire annual budget.

We don't need more money from each of you, we simply need all of you to remit your annual dues so we can continue to act as a consolidated voice for Corona del Mar. It's simple, if you have already paid for 2004, you're a hero. You have told us you like what we do and you sent \$12 to prove it. If you have not paid your dues for 2004, or, if you are not sure, send in twelve bucks today. If we find that you have already paid for 2004, we will apply your additional payment to 2005. Consider the significant effort the volunteers of the CdM Residents Association have contributed to enhance our Community and consolidate a voice for Corona del Mar. Please renew your membership today. When returning your membership renewal, please offer us your comments and suggestions. If you are internet connected, please provide us with your e-mail address.

CdM Residents Association 2004 Board of Directors

Chairman B. J. Johnson (949) 721-0132	Section 7 - CdM Northeast Liz Torelli (949) 720-7495 Robert Sattler (949) 760-1944
Section 1 - Irvine Terrace Val Skoro (949) 673-3456 Bernie Svalstad (949) 644-8171	Section 8 - Shorecliffs Open
Section 2 - CdM West Pat Hauk (949) 759-8799	Section 9 - Corona Highlands Carl Jeremias (949) 720-9086
Section 3 - Harbor View Hills Debbie Allen (949) 644-9264 Yvonne Houssels (949) 640-0120	Section 10 - Cameo Shores Laura Dietz (949) 721-8035
Section 4 - CdM Southwest Michael Toerge (949) 675-9312 Bud Rasner (949) 673-4123	Section 11 - Cameo Highlands Marjorie Sawyer (949) 760-1766 Karen Tringali (949) 719-9390
Section 5 - CdM Northwest Bettye Butterworth (949) 644-7694	CdM Residents Association Advisors
Section 6 - CdM Southeast Luvena Hayton (949) 760-0878	City Council Richard Nichols (949) 644-7735
	Planning Commission Ed Selich (949) 723-6383

CALENDAR OF EVENTS

October 2004

- 15 **The Gala Celebration of the Century,**
The Four Seasons, 6:00 p.m.
- 16 **The Centennial Beach Party,**
Big Corona State Beach, 4:00 p.m.
- 17 **The Centennial Family Beach Expo,**
Big Corona State Beach, 10:00 a.m.
- 21 **CdMRA Board Meeting,**
Newport Beach Country Club, 7:30 a.m.

November 2004

- 18 **CdMRA Board Meeting,**
Newport Beach Country Club, 7:30 a.m.

December 2004

- No Board Meeting**
- 5 **Corona del Mar Christmas Walk,**
Pacific Coast Highway, 11:00 a.m.

January 2005

- 20 **CdMRA Board Meeting,**
Newport Beach Country Club, 7:30 a.m.