



**NEWPORT BEACH PUBLIC LIBRARY
Arts and Cultural Services**

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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AERIAL PHOTOGRAPHY EXHIBIT AND LECTURES AT LIBRARY RELATE FIFTY YEARS OF NEWPORT BEACH HISTORY

Newport Beach, CA (October 6, 2016) – The Newport Beach City Arts Commission presents “Half-Century Aerial Photography Retrospective” at the Central Library, 1000 Avocado Avenue, Newport Beach, from October 4 to December 2. The exhibit features photographs from the collaboration of Fred Emmert, aerial photographer, and Richard Frost on the premier edition of Real Estate Masterwork, a book illustrating the story of the development of Newport Center / Fashion Island. Lectures on Monday, October 17 and Monday, November 21 will begin at 7 p.m. in the Central Library Friends Room. The talks will feature three prominent individuals associated with the historic development of Fashion Island: Steve Kellenberg, Senior Vice President, Irvine Company; Honorable Alberto F. Trevino, Jr., Principal Planner of Newport Center / Fashion Island, Irvine Company, 1961-1965; and William R. Watt, Director of Construction, Irvine Company, 1965- 1967.

Rising out of a dirt field, known for hosting the 1953 Boy Scout Jamboree, emerged the preeminent business and shopping center, Newport Center / Fashion Island. This exhibit, with over 50 aerial photographs of developing Newport Beach from 1966 through 2016 was compiled from the archives at Air Views, Emmert’s aerial photography firm. It takes viewers on a historical journey through the transformation of Newport Center/Fashion Island from the earliest layout of its infrastructure through the ongoing development of the Newport Beach business center. The incredible scenic photography includes shots of Newport Harbor, the Back Bay, Pacific Coast Highway, surrounding housing and golf course developments, Newport Beach Civic Center site, and other city landmarks, capturing the visual history from above the ground.

The aerial photography will change every two weeks during the course of the exhibit. Admission is free and open to the public during library hours: Monday –Thursday, 9 a.m. – 9 p.m.; Saturday, 9 a.m. – 6 p.m., Sunday, Noon-5 p.m. More information about cultural arts programs in the City of Newport Beach can be found on the City’s Cultural Arts webpage at www.newportbeachca.gov/CulturalArts.

Lecture Speakers: “Half-Century Aerial Photography Retrospective”

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Steven Kellenberg, Senior Vice President, Irvine Company, Steve leads all master planning efforts for Irvine Company for new community and redevelopment projects in Irvine, San Diego and Northern California. Steven has over 25 years of experience in master planning large complex new community and mixed use projects in the US, Middle East, Asia and South America. His projects have won 2 ULI Awards of Excellence and 6 PCBC Gold Nugget Awards. Steve teaches at USC Master of Real Estate Program. He earned a Masters in Urban Design with Honors from Harvard University Graduate School of Design.

Honorable Alberto F. Trevino, Jr., Principal Planner of Newport Center / Fashion Island, Irvine Company, 1961-1965. Al's career accomplishment include expertise in landscape architecture, urban planning, venture capitalist, manufactured housing, strategic planning, solar energy, education, housing, teaching, and as a Presidential appointed Assistant Secretary in the Department of Housing & Urban Development in Washington, D.C. under three U.S. Presidents (Nixon, Ford, Bush II). He was the Principal Planner for the 7,500 acre Laguna Niguel community in south Orange County from 1958-1960. In 1961 Al was the first person hired directly by Charles Thomas, President of Irvine Company. He earned a Masters in Urban Design from Harvard University Graduate School of Design.

William R. Watt, Director of Construction, Irvine Company, 1965- 1967. Bill is the Founder and President of Baywood Development Group. Formed in 1977, Baywood was a spin-off of the Irvine Company's Multifamily Division, which Bill was running at the time. Baywood's first developments were on the Irvine Ranch. In 1965, Bill was hired by the Irvine Company to build shopping centers with the main event being Fashion Island that opened two years later. Other highlights of his career at the Irvine Company include the opening of Promontory Point in late 1974 and the master-planned community of Woodbridge in 1976, where Bill's Multi-family Division was responsible for not only the first rental neighborhood but the moderate income, ownership housing as well. He earned a MS degree in Civil Engineering, Construction from Stanford